



Arizona Assisted Living Homes Association

The Care You Need From the Homes That Care

March 7, 2012

Sponsor / Exhibitor Packet

Annual Education Conference Sponsor and Exhibitor Program



March 7, 2012

Chaparral Suites
Conference Center
5001 N. Scottsdale Rd.
Scottsdale, AZ 85250

Show Your Support for AALHA

The Arizona Assisted Living Homes Association’s annual conference has experienced a steady growth since its inception. One of the major factors in making this conference a success has been our sponsors and exhibitors.

Sponsor and exhibitor funds support AALHA’s mission to support, educate and promote its members and to be an information source for members and the public at large. Each sponsor level has its own set of benefits. The different levels offer choices, allowing any size business to participate in its support of AALHA.

Our membership consists of residential care home owners, managers and staff, plus associate members who provide products and services to those home owners.

Thank you to all who have participated in the past, and to those who are looking forward to participating in 2012 and beyond.

CONTENTS

Sponsorship Levels and Benefits.....	2
Sponsorship Levels / Exhibitors and Benefits.....	3
Sponsor/Exhibitor Registration	4

If we did all the things we are capable of, we would astound ourselves. ~ Thomas Edison

Sponsorship Levels and Benefits

EVENT SPONSOR (1).....\$10,000

- ◆ Exhibit booth in prominent position in the registration/lobby area or general session area (your choice)
- ◆ Six (6) conference attendee registrations
- ◆ Reserved table for your staff in the general session area
- ◆ Your company logo and website link on the AALHA home page for one full year
- ◆ Five (5) minute Sponsor presentation to all attendees in the general session area
- ◆ “Event Sponsored By” advertising in print, on the web, and all other promotions
- ◆ Banner signage prominently displayed in both general session and lobby areas
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your Company logo on all conference materials
- ◆ Your sponsorship level listed on your name badges

Platinum Sponsors (2).....1 SOLD.....\$5000

- ◆ Exhibit booth in prominent position in the general session area
- ◆ Three (3) conference attendee registrations
- ◆ Your company signage prominently displayed in the general session and lobby areas
- ◆ Your company logo and website link on the AALHA home page for one full year
- ◆ Three (3) minute Sponsor presentation to all attendees in the general session area
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your Company logo on all conference materials
- ◆ Your sponsorship level listed on your name badges

Gold Sponsors (4).....1 SOLD 3 left.....\$2500

- ◆ Exhibit booth in prominent position in the general session area
- ◆ Two (2) conference attendee registrations
- ◆ Your company signage prominently displayed in the general session area
- ◆ Your company logo on the AALHA home page for one full year
- ◆ Two (2) minute Sponsor presentation to all attendees in the general session area
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your Company logo on all conference materials
- ◆ Your sponsorship level listed on your name badges

Lunch Sponsor (1).....\$1500

- ◆ Exhibit booth in prominent position in the lobby area
- ◆ Two (2) conference attendee registrations
- ◆ Your company signage prominently displayed in the food service area
- ◆ Table tent cards on all tables in the general session area
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your sponsorship level listed on your name badges

Sponsorship Levels / Exhibitors and Benefits

Breakfast Sponsor (1).....SOLD.....\$1000

- ◆ Exhibit booth in prominent position in the lobby area
- ◆ Two (2) conference attendee registrations
- ◆ Your company signage prominently displayed in the food service area
- ◆ Table tent cards on all tables in the general session area
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your sponsorship level listed on your name badges

Afternoon Break Sponsor (1).....\$1000

- ◆ Exhibit booth in prominent position in the lobby area
- ◆ Two (2) conference attendee registrations
- ◆ Your company signage prominently displayed in the food service area
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your sponsorship level listed on your name badges

Conference Materials Sponsor (1).....SOLD.....\$1000

- ◆ Exhibit booth in prominent position in the lobby
- ◆ Two (2) conference attendee registrations
- ◆ Your company signage prominently displayed at the registration table
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your company name listed as “sponsored by” on all conference materials
- ◆ Your sponsorship level listed on your name badges

Membership Awards Sponsor (1).....SOLD.....\$1000

- ◆ Exhibit booth in prominent position in the lobby area
- ◆ Two (2) conference attendee registrations
- ◆ Your company signage prominently displayed in the lobby/registration area
- ◆ Complimentary Associate Membership to AALHA for 2012
- ◆ Your sponsorship level listed on your name badges

Exhibitor Tables (30).....Members: \$200*Non-Members: \$350

- ◆ One 6 foot display table in either the general session or the lobby area
- ◆ **Two (2)** conference attendee registrations
- ◆ Your company marketing materials in attendee tote bags
- ◆ “Exhibitor” listed on your name badge

* Membership not included with exhibit table. 2012 dues of \$350 must be paid prior to January 31.



2012 Annual Education Conference Sponsor and Exhibitor Registration

AALHA 2012 Annual Education Conference

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Chaparral Suites Conference Center
5001 N. Scottsdale Rd., Scottsdale, AZ 85250

SPONSORSHIP/EXHIBITOR LEVELS

- \$10,000 EVENT Sponsor (1)
- \$5000 Platinum Sponsors (2) **1 SOLD**
- \$2500 Gold Sponsors (4) **1 SOLD - 3 LEFT**
- \$1500 Lunch Sponsor (1)
- ~~\$1000 Breakfast Sponsor (1) -SOLD!~~
- \$1000 Afternoon Break Sponsor (1)
- ~~\$1000 Conference Materials Sponsor-SOLD!~~
- ~~\$1000 Membership Awards SOLD!~~
- \$200 Exhibitor Table Only (*Member*)
- \$350 Exhibitor Table Only (Non-Member)

* Member must pay 2012 annual dues prior to January 31, 2012 to register for this price.

SPONSOR/EXHIBITOR CONTACT INFORMATION

Business Name _____

Mailing Address _____

City/State/Zip _____

Phone _____

Primary contact Name and Title _____

Email Address _____

SPONSOR/EXHIBITOR CONFERENCE ATTENDEES (list names according to the number of registrations provided with your selected sponsorship/exhibitor level)

Attendee Name and Title _____

Attendee Name and Title _____

Attendee Name and Title _____

AALHA is a 501(c)6 non-profit organization. Your donation may be deductible as a business expense.

ADDITIONAL SPONSOR/EXHIBITOR ATTENDEES @ \$50/PERSON

Attendee Name and Title _____

Attendee Name and Title _____

Attendee Name and Title _____

PAYMENT METHOD

- Check
- MasterCard
- Visa

TOTAL AMOUNT DUE: _____

CC Number _____

Expiration Date _____ CSC # _____

CC Billing Address _____

City/State/Zip _____

Authorized Card Holder Signature _____

Authorized Card Holder Name (please print) _____

Contact Phone _____

Contact Email _____

When registration and payment have been received, all forms, information and other communication will be sent to the primary contact listed on this form.

RETURN REGISTRATION AND PAYMENT TO:

**AALHA c/o Linda Thompson
2487 S. Gilbert Rd., #106, PMB 404
Gilbert, AZ 85295**

**480-899-8647
admin@AALHA.org**