

AAHL2010 Conference: Your Home - Your Business

EDUCATION AGENDA

7:30 – 8:00 A	Registration	
8:00 – 8:15 A	Opening remarks, Introduction of speaker 1	(MC)
8:15 – 9:15 A	Speaker: (1 CEU) Subject: <u>Growing Your Care Home Business with the New Rules of Marketing and PR</u>	Linda Arters Arters PR
9:15 – 9:20 A	Introduction of speaker 2	(MC)
9:20 – 10:20 A	Speaker (1 CEU) Subject: <u>Budgeting for your Business</u>	Joyce Walther Walther Consulting
10:20 – 10:45 A	Short Break	
10:45 – 10:50 A	Introduction of speaker 2	(MC)
10:50 – 11:50 A	Speaker (1 CEU) Subject: <u>Successful Contract Negotiations</u>	Martin Chadwick Mediation Path
11:50 – 12:30 P	Lunch Break	
12:30 – 1:30 P	Break Out Session 1 (1 CEU per session hour)	
	Room 1 Topic: <u>Emergency Response Education for Adult Care Providers</u>	Anita Mapes
	Room 2 Topic: <u>DHS Recordkeeping and FAQ</u>	Karen Barno
	Room 3 Topic: <u>Stress: Don't Burn Out, Burn On</u>	Karla Averill
1:30 – 1:45 P	Short Break	
1:45 – 2:45 P	Break Out Session 2 (1 CEU per session hour)	
	Room 1 Topic: <u>Supermarket Savvy-Healthy Eating for Less</u>	Sharon Hoelscher Day
	Room 2 Topic: <u>The Insurance Marketplace and How Insurance Claims Affect Your Business</u>	Jim Mann
	Room 3 Topic: <u>Employment and Staffing Rules & Regs.</u>	Christine Ellis
2:45 – 2:55 P	Short Break	
2:55 – 3:55 P	Speaker: (1 CEU) Topic: <u>Customer Service Through Accountability</u>	Jeff Cooper Hospice of Arizona
3:55 – 4:00 P	Raffle drawings, Special recognitions, Wrap Up	MC and the Board